**In memory of our friend and colleague, Alan March**

It is with a very heavy heart that we have to inform you that our friend and colleague, Alan March, has been prematurely taken from us and his family. Alan sadly passed away peacefully on Saturday 30th May with his wife Kate by his side. After a short but brave battle with cancer Alan is now out of pain and at peace.

Alan took up his employment with Sennheiser UK in 2008 as a ‘Business Development Specialist’. Alan’s 21 years’ experience in the Pro Audio industry in various roles, for HW International and Shure Distribution UK, meant that he arrived at Sennheiser with a wealth of experience and knowledge and was an instant fit within the Sennheiser team. Alan helped drive both new and existing business for Sennheiser with his exceptional reputation in the industry and he contributed greatly to the success of the Professional and Install Sound business areas. Alongside Alan’s Sennheiser role he also worked tirelessly as part of BEIRG’s steering team regarding the retention of radio spectrum for the entertainment industry. Alan’s enthusiasm in this aspect later led to his role as ‘Senior Manager for Spectrum Affairs’ for Sennheiser, where he continued to make headway for the industry and Sennheiser alike.

Dr. Andreas Wilzeck, Head of Spectrum and Innovation at Sennheiser, gave the following statement on behalf of his team, including Norbert Hilbich:

“As musician and in his role at Sennheiser, Alan March was full of passion in his mission to protect radio frequencies for creativity and culture. We not only lost friend, but also a strong advocate of our industry, who contributed significantly in reaching the good foundation we are on.”

Outside of work Alan’s passion for the industry continued with his music. Alan was often gigging around Kingston-Upon-Thames as the lead guitarist for GrooveManoova, he was an incredible musician and would also often be found playing at a Sennheiser party. This passion continued to the end through his purchases of multiple guitars. Along with his passion for playing music, he loved to listen to it as well. This made for an encyclopaedic knowledge of bands and he amassed a vinyl collection that would be the envy of many an enthusiast.

Alan was one of the nicest people you could ever wish to meet – a gentleman of extraordinary generosity. He was a very genuine, passionate person that was never afraid to show his emotions and will be greatly missed by many within the Pro Audio Industry. There will no doubt be many memories of Alan to be shared, which will highlight what an amazing person he was and how blessed we all were to have known him and call him a friend.

Kate, Alan’s wife has set a website where we are all able to share our memories, photos and tributes to celebrate his life.

<https://alanmarch.uk/>

Alan was a person of great heart and extraordinary generosity and would be the first one to support any charitable events that Sennheiser initiated.

In his memory, Sennheiser has set up a JustGiving fundraising page to raise money for Kingston Hospital Charity, as the Kingston Hospital acute unit looked after Alan at the end of his battle and went above and beyond to support Kate and the family in these difficult times. We believe that this is what Alan would love us to do.

<https://www.justgiving.com/fundraising/sennheiserforalan>

Rest in peace Al, you will always be in our hearts.

**About Sennheiser**

Founded in 1945, Sennheiser is celebrating its 75th anniversary this year. Shaping the future of audio and creating unique sound experiences for customers – this aim unites Sennheiser employees and partners worldwide. The independent family company, which is managed in the third generation by Dr. Andreas Sennheiser and Daniel Sennheiser, is today one of the world’s leading manufacturers of headphones, loudspeakers, microphones and wireless transmission systems. In 2018, the Sennheiser Group generated turnover totalling €710.7 million. www.sennheiser.com

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